

Tunis, le 17 octobre 2025

Press Release of the Financial Market Council

The Financial Market Council participates in the World Investor Week 2025 as part of its commitment to promoting financial literacy

The Financial Market Council is taking part, for the sixth consecutive year, in the activities of the “World Investor Week 2025”, an international initiative organized under the auspices of the International Organization of Securities Commissions (IOSCO), which brings together the majority of financial market regulatory authorities around the world.

This global event gathers a large number of regulatory authorities and financial institutions from various continents, reflecting the growing international interest in this global campaign aimed at strengthening financial education and investor protection.

In this context, the Financial Market Council will organize its national activities for the World Investor Week from **20 to 24 October 2025**, under a theme focused on technology, digital finance, and the prevention of fraud and market manipulation.

The planned activities will include the publication of digital educational content related to the main themes of the 2025 edition, with an international dimension highlighting the fruitful cooperation between the Financial Market Council and

the Banque de France, represented by its Financial Education Department (EDUCFI), through the release of two new educational briefs: the first devoted to blockchain technology, and the second to securitization mechanisms.

In addition, the Financial Market Council will publish the “Smart Investor Guide”, developed within the framework of its cooperation with the Union of Arab Securities Authorities (UASA), in support of ongoing efforts to raise awareness and protect investors.

Complementing these initiatives, the Financial Market Council will also organize a series of outreach activities for students from Tunisian universities and higher education institutions, aimed at presenting in detail its missions, and the various components of the Tunisian financial market.

Finally, to allow the public to access all publications and educational materials produced for this occasion, the following links will be made available:

<https://www.cmf.tn/sites/default/files/pdfs/education/Blockchain.pdf>

<https://www.cmf.tn/sites/default/files/pdfs/education/Titrisation.pdf>

<https://www.cmf.tn/sites/default/files/pdfs/education>